

NATIONAL WORKSHOP ON ADVOCACY, COMMUNICATIONS, AND SOCIAL MOBILISATION TO END TB IN INDIA

DECEMBER 7- 8, 2022

VENUE: THE GRAND, VASANT KUNJ, NEW DELHI

• Rajasthan

Rajasthan's flagship program, *Mhare Gaao TB Naa Pasaare Paao*, looks at TB care and elimination as a holistic effort by the stakeholders, especially the community to drive the disease out of the state, by taking responsibility of their own areas. The 5 groups of target audience are TB patients, TB survivors, PRI representatives, female health workers (ASHAs, ANMs, and AWWs), and community influencers.

In the 5 local bodies identified per TB unit, a patient support group (PSG) has been formed under the



leadership of the Sarpanch/urban ward councilor, who will be trained in community awareness and support activities, active case finding & TB patient follow-ups. For carrying out these activities, the TB champions and the female health workers are compensated for their time and effort with fixed monetary support. The program, which began on August 15, 2022, has already engaged close to 115 TB champions in the selected geographies, and so far, 18 lakh people have been screened to refer 13586 presumptive TB patients for testing. Fixing adequate budgets for the smallest of operations under the program and a well-laid-out plan of action for 5760 local bodies across 288 TB units by 2024 make the project robust as well as feasible.