



विकास शील
संयुक्त सचिव
VIKAS SHEEL
Joint Secretary



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Dear Colleague,

India continues to be the highest tuberculosis (TB) burden country in the world. There are an estimated 2.4 lakh cases missed annually in India, which either go undiagnosed or are diagnosed but not notified to the program. With 36 States (including 8 Union Territories) and approximately 718 districts there is significant geographical variation in the TB burden, which is driven by socio-economic-cultural factors along with risk factors such as HIV, diabetes, smoking etc.

Currently, TB incidence is declining by about 2-3% per year. To achieve targets under NSP, we need to have a decline in TB incidence by about 10-12% per year.

Targets for TB under National Strategic Plan (2017-25) to be achieved by 2025:

- 80% reduction in TB incidence from the level of 2015 (i.e. reduction from 217 per lakh to 44 per lakh)
- 90% reduction in TB mortality from the level of 2015 (i.e. reduction from 44 per lakh to 3 per lakh)
- Zero catastrophic costs for affected families due to TB.


Hon'ble Prime Minister, Shri Narendra Modi announced targets for Ending TB by 2025, much ahead of the global SDG targets of 2030 at an End TB Summit on 13th March, 2018, at Delhi. "TB Harega Desh Jeetega Campaign" was also launched by Hon'ble Minister of Health & Family Welfare on 25th September 2019 in which highest level commitment has been flagged off to make the campaign as people's movement. As we know, TB is one of India's largest public health problems that causes extreme suffering to millions. However, public awareness of various aspects of TB remains low and needs to be strengthened.

In this context, it is proposed to engage influential persons, including religious leaders and networks of their followers, into the programme so that "TB Harega Desh Jeetega Campaign" get adequate traction. Partnering with influencers and religious leaders is one of the best ways for the national programme to reach the targeted audience. Once influencers engage themselves with the programme, their appeal to the local people will help in mobilizing the community and facilitate achievement of the goal of Ending TB by 2025.

We request your support in this activity and be a part of one of the largest public health movements in the country. Your contribution will be indispensable for the success of the Jan Andolan for TB.

warm regards

Yours sincerely


(Vikas Sheel)

To

Principal Secretary (Health) of all States/UTs


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Copy for necessary action:

1. MD (NHM) of All States/UTs
2. State TB Officers of All States/UTs

Copy for Information to:

1. PPS to Secretary (Health), MoHFW, Govt. of India
2. PPS to JS(Policy & NTEP), MoHFW, Govt. of India
3. PPS to DDG(TB), Nirman Bhawan
4. PS to Addl. DDG, Nirman Bhawan



(Vikas Sheel)